



anythink™

A REVOLUTION OF RANGEVIEW LIBRARIES

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## Anythink invites Adams County community to Take Charge

*Pedal-powered campaign part of international Outside the Lines initiative*

THORNTON, Colo.–Sept. 3, 2015–This September, [Anythink](#) joins more than 225 libraries worldwide to participate in [Outside the Lines](#), a weeklong initiative – Sept. 13-19, 2015 – demonstrating the creativity and innovation happening in libraries. As part of this initiative, Anythink will launch Take Charge, an interactive experience designed to help people discover the many ways they can unleash their potential at the library.

Take Charge will kick off at Thornton’s annual [Harvest Fest](#) on Sept. 12, 2015, from 10 am to 5 pm at Community Park in Thornton, Colo. There, Anythink will debut its Take Charge bicycles, specially designed by Anythink staff to harness human energy and convert it to electricity. By pedaling these stationary bikes, riders can charge their phones, tablets or other devices, while also learning about science, sustainability, wellness and all of the resources available for them to unleash their potential at Anythink.

Throughout the week of Sept. 13-19, Adams County residents are invited to Take Charge out in the community as well as in the library. Anythink’s bicycle fleet will travel to various locations throughout the county, where the public can take a break in their day to visit with staff and try out the customized bikes. Additionally, Anythink’s seven libraries and Anythink in Motion, the district’s bookmobile, will host a variety of related programming focused on wellness, cycling and STEAM (science, technology, engineering, arts and mathematics) concepts. Some locations, including Anythink in Motion, will also have power-generating hand cranks for customers of all ages and abilities to enjoy.

“This is our second year participating in Outside the Lines, and we’re thrilled to once again be a part of this global initiative,” says Stacie Ledden, director of innovations and brand strategy at Anythink. “Outside the Lines was designed to help people think of libraries in a different way and understand that they are places of ideas and inspiration – not just a warehouse for books. Take Charge highlights Anythink’s emphasis on learning through interactivity – something Adams County residents have grown accustomed to at Anythink. These pedal-powered charging stations provide a great talking point to share

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information about science, sustainability, wellness as well as all of the ways that people can unleash their potential at Anythink – whether that’s potential energy, potential creativity or otherwise. They provide an opportunity for us to reintroduce libraries to our community in a fun, creative way.”

Visit Anythink’s online calendar at [anythinklibraries.org](http://anythinklibraries.org) to view related programming during Outside the Lines. Stay tuned to Anythink’s [Facebook](#) and [Twitter](#) pages for details on Take Charge locations throughout the week. Follow #getOTL to see all of the Outside the Lines happenings worldwide.

### **Event Details**

#### **Anythink’s Take Charge Kickoff**

Saturday, Sept. 12, 2015

10 am-5 pm

Harvest Fest

Community Park

Thornton Parkway and York Street

Thornton, CO 80229

Take Charge with Anythink at City of Thornton’s Harvest Fest on Sept. 12, 2015, from 10 am-5 pm. Interact with staff and hop on Anythink’s converted bicycles, specially designed to create pedal-powered energy. Throughout the week of Sept. 13-19, Take Charge will pop up in various locations throughout Adams County and at your local Anythink.

### **About Outside The Lines**

Outside the Lines is a global R-Squared initiative originally designed by Colorado library marketers and directors that gets libraries “walking the walk” – taking action to show communities how important libraries are and how they’ve changed. This weeklong international celebration takes place Sept. 13-19, 2015. Outside the Lines takes many of the concepts discussed at [R-Squared, The Risk & Reward Conference](#), such as creativity, customer curiosity, culture, community and creative spaces, and puts them into action where they count – in our local communities. Learn more at [getoutsidethelines.org](http://getoutsidethelines.org).

### **About Anythink™**

Anythink is a new style of library – a place of unlimited imagination, where play inspires creativity and lifelong learning. Rangeview Library District serves the residents of Adams County with seven Anythink libraries and [Anythink in Motion](#) – the district’s mobile library – and is one of the recipients of the 2010 National Medal of Museum and Library Service from the Institute of Museum and Library Services. For more information, go to [anythinklibraries.org](http://anythinklibraries.org).

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