Anythink Partners with hoopla digital

Partnership allows customers to instantly stream music, movies, audiobooks and more

THORNTON, Colo.–Dec. 16, 2013 – In continuing to provide the community with high-demand, cutting-edge services, Anythink announces its partnership with hoopla digital. Starting Dec. 16, 2013, Anythink customers will have access to thousands of movies, television shows, music and audiobooks, all available for mobile and online streaming. This new service allows customers to easily browse and borrow titles from major Hollywood studios, record companies and publishers from home or on the go. In addition to popular film and music, the hoopla digital catalog also includes educational programs for homeschooling, test prep and language learning, in addition to exercise and fitness videos. The full catalog is available to all Anythink customers, requiring only an Anythink card and email address.

“Movies and music are two of our most popular collections, so we think our partnership with hoopla digital is going to be a hit,” says Anythink Collection Development Director Logan MacDonald. “Our customers will love being able to listen to music and watch videos instantly on their phones and tablets.”

Accessible on most computers, tablets, smartphones and other devices, hoopla digital allows for titles to be either streamed or temporarily downloaded. Customers can borrow up to 10 titles per month without any holds or waiting periods, creating a truly instantaneous and accessible experience.

hoopla digital joins Anythink’s other econtent offerings, providing a comprehensive digital collection in a wide array of formats. With services like OverDrive, Axis 360 and OneClickdigital, customers can borrow ebooks and audiobooks directly to their device with their Anythink card. Additionally, the latest issues of digital magazines – both local and national – can be browsed using Anythink’s subscription to Zinio.

All of these services, including hoopla digital, are accessible at anythinklibraries.org/ebooks-downloads.

- more -
About Anythink™
Anythink is a new style of library – a place of unlimited imagination, where play inspires creativity and lifelong learning. Rangeview Library District serves the residents of Adams County with seven Anythink libraries and Anythink in Motion – the district’s mobile library – and is one of the recipients of the 2010 National Medal of Museum and Library Service from the Institute of Museum and Library Services. For more information, go to anythinklibraries.org.

###