



anythink™

A REVOLUTION OF RANGEVIEW LIBRARIES

IMMEDIATE RELEASE  
June 15, 2015

Contact:  
Stacie Ledden, 303-405-3286  
Director of Innovations & Brand Strategy  
sledden@anythinklibraries.org

## Anythink collaborates with Beer By Design to create library-inspired brew

*Anythink Pale Ale available at Backyard Concert Series and Beer By Design taproom*

THORNTON, Colo.—June 15, 2015—In continuing to cultivate community partnerships, Anythink announces the release of the Anythink Pale Ale, a specially brewed craft beer from [Beer By Design](#) in Northglenn, Colo. This collaboration comes out of Beer By Design’s continuing support of the Anythink [Backyard Concert Series](#), an annual fundraiser for the Anythink Foundation, and a mutual passion for connecting with the community in new and creative ways. The Anythink Pale Ale is a golden-copper pale ale with a slight hop finish, perfectly crafted for a summer evening.

“Beer By Design has been a terrific supporter of the Backyard Concert Series, and Anythink has been eager to create its own craft beer,” says Anythink Director Pam Sandlian Smith. “This collaboration is an excellent opportunity to create something new while cultivating community relationships.”

“Beer By Design Brewery is delighted to help Anythink in producing this year’s special Anythink Pale Ale,” says Vance Sabbe, president and head brewer at Beer By Design. “Thanks to all the Anythink staff who helped in the collaboration efforts to include a specially designed beer as part of their Backyard Concert Series refreshment offering for 2015.”

The Anythink Pale Ale will be available for purchase at the July 10 and Aug. 14 Backyard Concert Series events, as well as at Beer by Design’s brewery and taproom, located at 2100 E. 120<sup>th</sup> Ave. in Northglenn. Customers can show their Anythink library card to receive \$1 off a pint of the Anythink Pale Ale while supplies last (offer excludes happy hour).

### **About Anythink™**

Anythink is a new style of library – a place of unlimited imagination, where play inspires creativity and lifelong learning. Rangeview Library District serves the residents of Adams County with seven Anythink libraries and [Anythink in Motion](#) – the district’s mobile

library – and is one of the recipients of the 2010 National Medal of Museum and Library Service from the Institute of Museum and Library Services. For more information, go to [anythinklibraries.org](http://anythinklibraries.org).